

**General Manager – Swan at Clewer, Windsor, Berkshire**  
**Salary: Up to £30,000 plus performance related bonus**

The Swan at Clewer is about to become Windsor's first community-owned pub and a unique and exciting venture – as a community hub combining diverse activities including sixth form education for children outside mainstream education. Situated on Mill Lane beside an ancient fording point across the Thames, it also has history stretching back to Norman times.

The pub freehold has recently been purchased by Swan Clewer Community Interest Company which was set up to refurbish and manage the site to become a hub for the local community including being a pub and café with a food and accommodation offer, event space and other aligned community business activities. It will uniquely also be the campus for The Green Room School to run a sixth form and provide work experience opportunities, initially in the café / food offer, for its 16+ students. As a result it will attract positive national publicity. It will become a very busy pub, attracting local residents (including 190 investors), beer enthusiasts, visitors and cyclists and walkers.

We wish to recruit an exceptional individual to lead and drive The Swan at Clewer to become Windsor's busiest and most exciting community pub. The scope of the role will include all aspects of the pub and café including provision of a food offer, offering bed-and-breakfast and running community events. It can also include responsibility for craft food manufacturing such as bakery so become a very broad profit-responsible general manager role. Because it is a completely new type of venture there will be considerable opportunity for the right individual to significantly influence how the venture is run.

The right candidate is likely to be a proven General Manager or an ambitious Assistant Manager. In either case, the person we are looking for will have energy, passion and leadership in abundance. You will be able to demonstrate the following skills:

- Passion for customer service
- Inspiring and strong leadership
- Financial awareness and understanding
- Setting and maintaining exacting standards
- Entrepreneurial flair for business development

Two special aspects of the role are the need to work together with 190 investors / customers who own the place, and to lead students in work experience activities. Both of these make the site special but also require strong and mature inter-personal sensitivity to manage successfully.

As well as your salary and performance-related bonus scheme based on business profitability, there could be an opportunity for on-site accommodation.

Please send a *curriculum vitae* and covering letter to Will Calvert at [will.calvert@webrew.co.uk](mailto:will.calvert@webrew.co.uk) before Saturday 23<sup>rd</sup> March 2019.

